

RESUME

EWALD A. WIBERG

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RECENT PROFESSIONAL EXPERIENCE:

2007, 2001 - 2003 Wiberg Consulting

- Site development for Learning Village (Riverdeep)
- Usage advisory for Learning Village Development
- Managed project planning implementation for CompassLearning in Camden City Schools, NJ
- Interim Product Development Manager for Celt Corporation for *LearningSynergytm*
- Conducted market research in Florida for Kids123.com
- Grant workshops: NCLB in Florida, E-Rate in Cleveland
- Conducted research analysis for School Board Member redistricting as a result of 2000 Census for Broward County, FL Schools
- Other clients include: TextHelp, Chameleon Consulting, Net Schools, TestU, YBG, Heller Group/Scholastic, Leapfrog Schoolhouse, Center for Technology Development at Tallahassee Community College
- Judge for the Heller Groups Ednet 2001 & 2002 Conferences

2003 – 2006 Director Emerging Technologies, Riverdeep

- Product manager Learning Village development, sales & deployment
- Corporate presenter on Learning Village and emerging technologies
- Facilitated Learning Village – third party APIs
- Conducted new hire orientation for Learning Village
- Coordinated effort with Textbook Publishers and Districts to integrate Textbooks, Ancillary and Supplemental materials into Learning Village environment so that they are seamlessly available within Lesson Plans

2000 - 2001 Director Channel Development, Imind Corp.

- Provided input and guidance for product development.
- Created and delivered sales presentations to district staff and schools.
- Created corporate product pricing structure.

2000

Director of Channel Development for Computer Curriculum Corporation

- Worked with the telecommunications industry and community organizations to develop new opportunities for the distribution of CCC's software for use by students outside the school setting.
- Implemented first software distribution channel through local cable company (Charter Communications in Miami Beach).
- Created lease to own program for schools districts and families that allows them to obtain computers, ISP service and access to CCC software on a low (less than \$50/month) subscription basis.
- Developed new distribution channels for CCC software.
- Coordinated the development of subscription pricing, presentations and sales for HomeReach™.
- Product Manager for HomeReach™.
- Continue to serve as a member for the Florida Council of Instructional Technology Leaders.

1996 - 1999

Senior Systems Consultant, Systems and Technology Products, Computer Curriculum Corporation, 1287 Lawrence Station Road, Sunnyvale, CA 94089

- Served as primary contact and East Coast sales support for HomeReach™.
- Direct sales of over \$100,000 of HomeReach™ for both 1998 and 1999.
- Assisted in planing, pricing, and marketing of HomeReach™.
- Developed training, implementation, and support guidelines for HomeReach™.
- Direct sales support for EdMap™.
- Provided primary support and demonstrations of CCCNet™.
- Directly assisted in the closing of major sales in Savannah, GA; Jacksonville, FL; Milwaukee, WI; Volusia, FL; Seminole, FL; Houma, LA.
- Served as direct technical sales support for Mid West, Northeast and Southern sales regions.
- Made presentations to districts around the nation regarding technology vision and planning.
- Presented at numerous state technology conferences
- Served as technology planning consultant for districts.
- Project manager for Dade County Public Schools Project Safety Net implementation.
- Assisted districts in planning for LAN and WAN networking and building retrofits.

- 1989 - 1996: Director, Computer Technology, Broward County Public Schools (BCPS), Fort Lauderdale, FL 33301
- Managed major District Technology Planning Process, 1995-96.
 - Developed District WAN/Internet/Intranet strategies.
 - Oversaw the operation of the district computer help desk.
 - Managed District Technology budgets, in excess of \$27 million.
 - Developed \$1.1 million in successful grant applications.
 - Administered the grant application and award process for \$9.9 million in DOE instructional technology funds.
 - Directed the installation of 450+ networks for instructional and administrative computer systems.
 - Organized evaluation processes for ILS and Writing Skills systems.
 - Coordinated all instructional and administrative computer planning, purchases, and training in the district.
 - Successfully defended the District in general School Board sessions against protests from vendors.
 - Developed training video tapes for Florida Dept. of Education.
 - Serve as the District spokesperson with local media in the area of technology and emerging trends (newspaper, radio, and television).
 - Manage Computer Technology Department (24 staff members).
 - Negotiated District site licenses with Jostens, Microsoft, WordPerfect, and Claris Corporations.
 - Coordinated the purchase and installation of over 11,000 computers.
- 1985 - 1989: Strategic Planner, Educational Planning Center, BCPS
- Developed five-year technology plan for District.
 - Assisted in the development of the District's five-year plan.
 - Surveyed 61 schools in preparation for \$300 million bond issue.
 - Served as presenter in the sales effort for the District's successful \$300 million bond issue of 1987.
- 1981 - 1985: Vocational Information Systems, BCPS
- Coordinated the development of and the implementation of a computerized registration system for post-secondary students.
 - Facilitated data collection for state required vocational reports.
- 1978 - 1980: Guidance Director, New River Middle School, BCPS
- 1973-1978: Guidance Counselor, New River Middle School, BCPS
- 1968 - 1973 Teacher, Canal Zone Schools, Panama Canal Zone

EDUCATION:

Masters, Business Administration, Florida Atlantic University
Masters, Education, Florida Atlantic University
Bachelor of Education, University of Miami

SIGNIFICANT AWARDS:

Broward County Public Schools Administrator of the Year, 1991.
President, Florida Council of Instructional Technology Leaders, 1994-95.

COMMITTEE MEMBERSHIPS:

National Cable Television Association Educational Advisory Committee, 1999.
Editorial Advisory Board, Florida Technology in Education Quarterly, 1995-1998.
Florida Council of Instructional Technology Leaders, 1989-present (one of only 3 vendor members)
Florida Atlantic University College of Education Technology Committee, 1994-1996.
Florida Department of Education Retrofit for Technology Committee, 1993-1995.
Florida Department of Education SchoolYear 2000 "Expert System" Committee, 1990-1995.
Apple Computer National Education Advisory Council, 1993-1996.
St. Andrew's School, Boca Raton, FL, Technology Committee, 1994-1996.

SPEAKING ENGAGEMENTS:

State Conference Speaking engagements – Alabama, Georgia, North Carolina, South Carolina, Florida, Kentucky, Alabama Adult Ed, Wisconsin, Colorado, Missouri, Tennessee, Louisiana.
Featured Speaker – Charlotte Mecklenburg Public Schools - 2004
Keynote Speaker, South Carolina Title 1 Conference EESA, 1998.
Invited Speaker, Alabama Technology Mega Conference, 1997.
Invited Speaker, Florida Educational Technology Market Seminar, 1995.
Keynote Speaker, Teacher Education Alliance, June, 1992.
Presenter, Florida Education Technology Conference, 1990-1996.
Invited Speaker, Florida Education Technology Conference, 1991.
Presenter, FL DOE Conference on School Accountability, 1991.

PUBLISHED ARTICLES:

Panama Canal Record, Quarterly article on Ebay and the Internet, 2001-present.
Media & Methods, January, 1993, Vol. 29, No. 3, *Purchasing and Managing an ILS*.
Florida ASCD Journal, Fall, 1992, Vol. X, *Book Review - Kids & Computers*
ASBO ACCENTS, May, 1992, Vol. 12, No. 5, *Broward County's Computer Purchase*
Electronic Learning, March, 1992, Vol. 11, No. 6, *How to Choose the Right ILS*.
Florida Educational Computing Quarterly, Fall 1990, Vol. 3, No. 1, *Selecting Integrated Instructional Systems for Broward County Schools*, with William Younkin.